

FORALIA

PREMIER HOME
CONSTRUCTION
SINCE 2010



01 PROFILE

*Distinctive projects,
discerning clients.*

We are a homeowner's best partner. Our commitment to ethical business practices, proactive project management, superior construction and unparalleled craftsmanship ensures distinctive projects—from custom homes to major remodels and historic rehabilitation—for our discerning clients.



02 PROCESS

*Collaborative style,
seamless experience.*

Our services include:

- **Pre-construction** This includes design collaboration, estimating, bidding, permitting, and vendor sourcing.
- **Construction** Building services, project management, budget tracking, and consultant coordination.
- **Post-construction** Maintenance and service calls.

We value collaboration, communication and creative problem solving with architects, interior designers and clients. Proactive management through a dedicated project manager provides a seamless client experience.



03 SPECIAL PROJECTS DIVISION

*Unique projects,
creative solutions.*

At FORMA Construction, relationships are the cornerstone of our success, and we want to support every client for all of their construction needs.

Our **Special Projects Division** caters to our clients whose projects still require white-glove service but are focused in scale or have unique or special characteristics. This division concentrates on specialty rooms, renovations, additions, site work, and on-call/home maintenance and warranty projects. Our Special Projects team was created as a solution for clients who need smaller-scale contractor services but demand the high-quality service that FORMA Construction consistently provides.

PROJECT
01

BOMBAY SPEAKEASY

Woodside, CA

INTERIOR DESIGN
ABH INTERIORS

PUBLICATIONS
ARCHITECTURAL DIGEST

PHOTOGRAPHY
JENNA PEFFLEY





PROJECT
BOMBAY SPEAKEASY

PG
9

PROJECT
02

JEWEL BOX KITCHEN

*2024 SF Decorator
Showcase*

INTERIOR DESIGN
KRISTEN PENA, K INTERIORS

PUBLICATIONS
CALIFORNIA HOME + DESIGN
LUXE
ARCHITECTURAL DIGEST
RUE
ASPIRE
7X7

BEST KITCHEN DESIGN
CALIFORNIA HOME + DESIGN AWARDS

REGIONAL WINNER, BEST KITCHEN DESIGN
LUXE RED AWARDS

PHOTOGRAPHY
CHRISTOPHER STARK





PROJECT
03

ELYSIAN GAZE + SERENE SOAK

*2024 SF Decorator
Showcase*

INTERIOR DESIGN
SINDHU PERURI, PERURI DESIGN COMPANY

PUBLICATIONS
CALIFORNIA HOME + DESIGN
LUXE
ARCHITECTURAL DIGEST
ASPIRE
7X7

PHOTOGRAPHY
BESS FRIDAY





PROJECT
SERENE SOAK





PROJECT
10

RALSON POOL PAVILLION

Hillsborough, CA

ARCHITECT
FARRO ESSALAT

PHOTOGRAPHY
OPEN HOMES





PROJECT
04

SILVERADO GUESTHOUSE

Napa, CA

ARCHITECT
TAYLOR LOMBARDO ARCHITECTS

NATIONAL ASSOCIATION OF HOMEBUILDERS
**BEST IN AMERICAN LIVING AWARD, ACCESSORY
DWELLING UNIT**

PHOTOGRAPHY
PAUL DYER









PROJECT
05

PRESIDIO TERRACE PRIMARY SUITE *San Francisco*

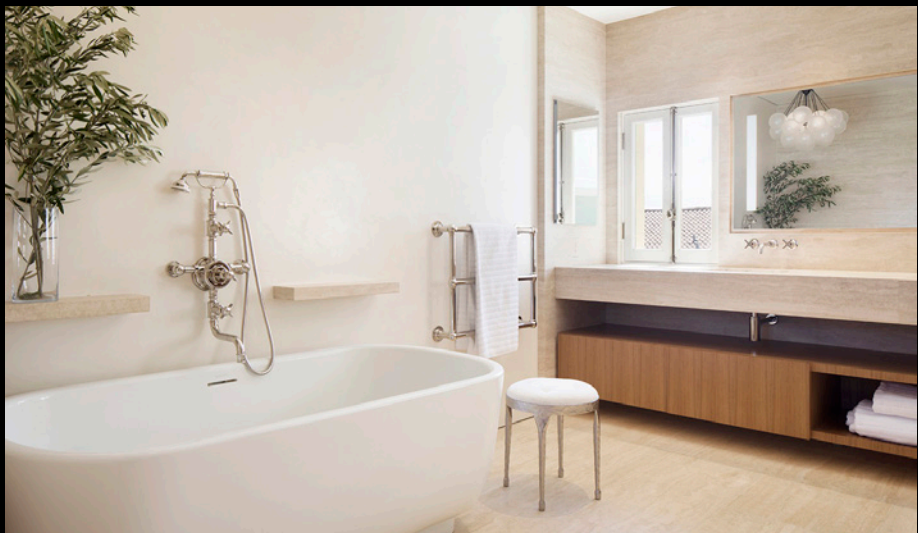
ARCHITECT
MEM ARCHITECTURE

INTERIOR DESIGNER
LINDSAY GERBER INTERIORS

AWARDS & HONORS
REGIONAL WINNER, BATHROOM
LUXE RED AWARD

PHOTOGRAPHY
PAUL DYER





PROJECT
06

LAIDLEY ADU

San Francisco

ARCHITECT
RED DOT STUDIO

PHOTOGRAPHY
HENRY GAO

THE ADU IS AN EXTENSION OF THE LAIDLEY STREET COTTAGE, PREVIOUSLY BUILT UNDER A SEPARATE CONTRACT.





PROJECT
07

THE CUBE

San Francisco

ARCHITECT
CASS CALDER SMITH
ARCHITECTURE + INTERIORS

LANDSCAPE DESIGNER
SCULPT GARDENS INC.

CUBE SCULPTURE
MANUEL PALOS

AWARDS & HONORS
2017 CODAWORX
RESIDENTIAL MERIT AWARD

PHOTOGRAPHY
ERIC LAIGNEL











04 MAINTENANCE & SERVICE

Proactive management.

*With every home, we make a promise to build with the highest integrity, quality, and consideration for our clients. Through our **Maintenance and Service Team**, we can keep that promise and ensure your family enjoys the home for years to come. With the creation of your Custom Maintenance and Owner's Manual, we can thoughtfully curate a schedule guaranteeing your home's health. This includes regular maintenance, safety highlights, and a project directory with a complete finish schedule.*

We are also here for service work for items like window cleaning, countertop sealing and gutter cleaning.



MAINTENANCE & SERVICE

Benefits:

- Increase your home's value
- Save time and money
- Reduce energy consumption
- Boost your home's safety
- Create peace of mind
- Address to FORMA's high-end services for your smaller projects
- A single point of contact for the management, maintenance and service of your home

Services:

- Window & skylight cleaning
- Gutter & downspout cleaning
- Power washing
- Wood deck and siding refinishing
- Plumbing system cleanout
- Plumbing fixture maintenance
- Door & window service & maintenance
- Appliance service & maintenance
- Fire alarm service & maintenance
- Electrical service
- Garage slab cleaning
- Roof repair & replacement
- Counter sealing & stone care
- Interior & exterior painting
- Professional artwork installation
- Hardwood floor refinishing
- HVAC service & maintenance



Kenwood Cottage



Marina Residence



Glen Park

05 AWARDS

Honors and Awards Received

NAHB Best Design Detail

Kenwood Cottage

NAHB Remodel of the Year

Laidley Cottage

Luxe Red Award

Glen Park Residence

Luxe Red Award

Jordan Park Residence

Pro Remodeler

Victor Mezhvinsky, 40 under 40

Remodelista Best Bath

Glen Park Residence

California Home & Design Award

Marina Residence, Best Interiors

Professional Builder Gold Award

Laidley Cottage

CH+D Best Bath

Glen Park Residence

Luxe Red Award, Interior Design

Marina Residence

AIA Home Tours

Laidley Cottage, Glen Park

**Top 10 SF Residential
Contractors**

SF Architects + Buildzoom

NAHB Best in American Living

Silverado Guesthouse (ADU)

NAHB Remodel of the Year

Glen Park Residence



06 PUBLICATIONS

ELLE DECOR

dwel

SPACES
SAN FRANCISCO | MARIN | NAPA | SONOMA



REMODELISTA

SFC&G
San Francisco Cottages and Gardens

luxē.
interiors + design

METROPOLIS

HouseBeautiful

AD

Wallpaper*

MARIN
MAGAZINE

INTERIOR
DESIGN

7x7

San Francisco Chronicle



07 TESTIMONIALS

Cass Calder Smith
Architect

It's with great pleasure that I have worked with Victor and his team.

Arash Ferdowsi,
Dropbox
Client

Executing precisely to design intent is very important for me. So when we embarked on an ambitious project that was constantly evolving, Victor and his team were flexible, creative, and great to work with. The result was a one-of-a-kind, award-winning home.

Kevin Hartz,
CEO Eventbrite
Client

I've worked with Victor and his team on several projects and they have always demonstrated exceptional management, craftsmanship, and care, even under tight timelines.

FORMA

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